

# 4 AND A HALF STEPS TO IGNITE & SUSTAIN PASSION

## Overview

Have you ever left a conference full of excitement just to return to your desk with zero enthusiasm? It can literally disappear in a matter of days, hours, or even minutes. Why? Passion may be ignited, but it isn't sustainable. In absence of passion, days are long, patience is short, complacency is born and ambition can die. However, with sustainable passion and enthusiasm, external elements like ridiculous deadlines and difficult people can no longer jade your experience because you are in control.

In this session, we will explore four and a half steps to ignite and sustain your passion for both work and life. If you are ready to honestly look at yourself, your environment and your beliefs about what life is, this session is for you. If you aren't in control of your life, who is?

## Your audience will learn how to:

- Identify four (and a half) steps to igniting and sustaining passion
- Explore real-life applications to four steps
- Identify common pitfalls of complacency and how to avoid them

## What to Expect

An unmatched authenticity will fill the room as we take a deep dive into what drives us to succeed. The unbiased and relatable tone opens the audience to exploring their true nature, motivations and areas of improvement.

***We will translate complex concepts into practical and tactical strategies.***

Applicable practices and strategies partnered with metaphors, anecdotes and research will leave the room excited to go back to their workplace with passion!

## Meet Your Speaker:

# DANIELLE GRAY MBA

Known for her relatability and humor, Danielle challenges her audience to reconnect with what make them human. The way she fuses vulnerability with applicable tactics makes a lasting impression on her audience. Her goal is to empower each person to not just be a better businessperson, but to also be a better human. Her 'cool' factor sets her apart from many of her peers as she has the ability to relate to even the most stubborn millennial. If you're interested in bringing a refreshing energy and a new perspective, she's the right selection.

