



daniellegraymba

Known for her relatability and humor, Danielle Gray challenges her audience to reconnect with what make them human. As a keynote speaker and host, she fuses vulnerability with applicable tactics that makes a lasting impression on her audience. Her goal is to empower each person to not just be a better businessperson, but to also be a better human. Her keynote topics include marketing, branding, passion, authenticity and inclusion.

As a Brand Strategist, Content Coach, and Advisor, she helps firms develop thoughtful and outside-the-box strategies that are equally authentic and effective. She blends her marketing experience with her strategic experience as a CEO to help her clients explore marketing initiatives that ultimately generate new business.

Danielle is a former Division I Basketball Player at Jacksonville University in Jacksonville, Florida and holds both a Bachelor's in Marketing and MBA from the institution. She serves as Principal at Generic Brand Agency and currently resides in Atlanta, Georgia with her partner and three dogs. She also serves as CEO of the CBD company, Unoia that sells human and pet CBD products.



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Learn more about
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